



# Why we built BrokerDost

A founder note from **Ashish Handa, CEO of NBYtech LLP.**

The problem we set out to solve and where we're going.

BROKERDOST.AI+91 92135 40798NBYTECH LLP · GSTIN 24AATFN1092N1ZP

## Our story

★ FOUNDER NOTE ★  
THE WHY BEHIND BROKERDOST

NBYtech LLP was founded in 2022 to build **AI-first product tools for Indian SMBs**. We spent 18 months embedded with real-estate brokers across Ahmedabad, Pune and Mumbai before writing a single line of BrokerDost code. What we found: brokers were juggling 5-7 tools, losing leads in WhatsApp, drowning in compliance.

We built BrokerDost as the **operating system** brokers said they wished existed. Three years in, we're proud of where we are and clear-eyed about where we're going.

### ★ KEY MILESTONES ★

**2022** NBYtech LLP founded · Gujarat  
· GSTIN 24AATFN1092N1ZP

**2024** BrokerDost v1.0 launched · first 12 paying brokers

**200+** Broker firms **actively using** BrokerDost today

**6** **Metros covered** · Mumbai, Pune, Bengaluru, NCR, HYD, Chennai

“We're not building a CRM. We're building the **cockpit a 2030-broker** deserves — where AI handles the rote, brokers handle the human, and RERA never catches anyone off-guard.”

ASHISH HANDA · FOUNDER & CEO, NBYTECH LLP

# What we stand for

★ OUR PRINCIPLES ★  
HOW WE BUILD

## Built in India, for India

Hindi + English + Hinglish first-class. GSTIN + RERA + DPDP baked in. **Not a US tool rebranded.**

## Brokers are partners

Every feature is shaped by a real broker request. We don't build in a vacuum — **monthly customer councils.**



## No lock-in

One-click data export anytime. CSV + JSON. You own your leads, contacts, deals. **We're proud to be portable.**

## Privacy non-negotiable

DPDP-compliant from day one. **Your customer data never trains anyone's LLM.** Encrypted at rest, audit logs kept.

## Fair pricing

Free tier forever. Growth at ₹6,249. **No surprise overage charges.** Cancel from dashboard, no phone-tree.



## Speed obsessed

Cerebras-powered AI: **first token in 880ms.** Feels instant. SSE streaming so Bulbul replies like ChatGPT.



## RERA Shield

**18-rule scanner** runs on every social post — blocks 'assured returns', missing carpet area, expired approvals before publish.



## AI content engine

**5 caption + image posts in 8 seconds.** Hindi · English · Hinglish. Auto-suited to your project, target audience & platform.



## Brokerage P&L cockpit

Real-time view of earned / eligible / pending / at-risk brokerage across every deal. **Auto GST invoices & receipt tracking.**

## AI-scheduled site visits

AI suggests **3 best slots**, buyer confirms via WhatsApp, calendar auto-populates with reminders for buyer + broker.

## Aapki Bulbul (AI assistant)

**24x7 in-product guide.** Answers "how do I..." questions, troubleshoots issues, recalls past chats with each broker.

# Where we're going

★ ROADMAP ★  
NEXT 18 MONTHS



## AI voice agent v2

Q2 2026: **Hinglish voice agent** that can call back unanswered leads, book site visits, qualify intent — natively.

## Multi-broker site

Q2 2026: **www.yourfirm.com** hosted by us. Every agent gets their own page under your domain.



## Tanya AI v2

Q3 2026: Tanya gets **pricing intelligence** — daily area-wise rate benchmarks, transaction velocity, inventory clearing rate.



## Voice notes → CRM

Q3 2026: Record a voice note after a site visit — AI extracts **buyer feedback, objections, next steps** into deal record automatically.

## Buyer-side agent

Q4 2026: A **buyer-facing AI** that browses your inventory, books visits, asks clarifying questions — 24x7, every language.



## Tier-2 expansion

Q4 2026: **Surat, Indore, Lucknow, Coimbatore, Vizag, Bhubaneswar**. Localised RERA rules + state-specific compliance.

## Team management

**4 role tiers** (Owner / Admin / Manager / Sales). Per-member permissions, activity logs & leaderboard.



## Performance leaderboard

Live ranking of **who's converting** by week / month / quarter. Coaching insights to grow your top performers.

## Mini-website per broker

Auto-generated

**yourname.brokerdost.ai** page with your projects, testimonials & WhatsApp CTA built-in.

## AI voice agent (Pro)

**24x7 calling** to confirm site visits + qualify leads in Hinglish. Records every call, ships transcripts to CRM.

## Co-broking marketplace

Discover other brokers' inventory.

**Co-broke in 1 click.** Filter by BHK, budget, city & commission split.

# Plans & pricing

★ LAUNCH OFFER ★  
25% OFF • LIMITED TIME

## Free

₹0

FOREVER

- ★ 20 leads / month
- ★ Basic CRM
- ★ Email support
- ★ 1 user

★ MOST POPULAR ★

25% OFF

₹8,332

₹6,249

PER MONTH

- ★ 500 leads / month
- ★ 30 AI posts
- ★ RERA Shield
- ★ Brokerage P&L
- ★ GST invoices
- ★ 3 team members

## Pro

25% OFF

₹21,665

₹16,249

PER MONTH

- ★ 2,500 leads / month
- ★ 100 AI posts
- ★ AI voice agent
- ★ Tanya AI advisor
- ★ Mini-website
- ★ 10 team members

14-day free trial on all paid plans. No card required. GST extra at 18%.

★ TRUSTED BY ★

Pacifica Companies · Nebula Infraspaces · InfraPlus · Madrid County,  
Baroda  
Aurum Chennai · Hawthorn Suites by Wyndham · & many more

## Try BrokerDost free for 14 days

A founder-led product. A team of builders. A platform that grows with you.

Start your free trial →

Questions? WhatsApp +91 92135 40798 · visit [brokerdost.ai/contact](https://brokerdost.ai/contact)