



# 12 features demystified

Every feature in BrokerDost, with **real-world examples**. Bookmark this. Refer back as needed.

BROKERDOST.AI+91 92135 40798NBYTECH LLP · GSTIN 24AATFN1092N1ZP

## Core 6

★ MASTER FIRST ★  
DAILY WORKFLOW

This is your **reference handbook**. Every feature in BrokerDost — what it does, when to use it, gotchas to know. Core features (page 2) are what you'll touch every day; advanced features (page 3) are for scale.

Aapki Bulbul AI is your in-product helper for any question — but this PDF gives you the **full picture in 4 pages**. Keep it open during your first month.

### ★ AT A GLANCE ★

**12** Integrated modules — no Excel, no juggling

**6** Are **daily-use** (page 2 of this doc)

**6** Are **scale-stage** (page 3 of this doc)

**24×7** Bulbul AI **always on** for clarifications

“*Tabbed through this PDF on my first weekend. By Monday I knew which 4 modules I'd use daily and which I'd activate later. Saved me from feature overwhelm.*”

PRIYA IYER · MANAGER · INFRAPLUS, PUNE

# Core capabilities

\* DAILY-USE MODULES \*  
WHAT RUNS YOUR BUSINESS

## WhatsApp lead inbox

Every **CTWA + WA lead** auto-captured, scored hot/warm/cold by AI in seconds. Triage by score, reply suggestions ready. Master this first.



## RERA Shield

**18 rules** auto-checked on every post + outbound WA. Enable it once (Settings → Compliance), then forget — protects you forever.



## AI content engine

Content → Generate. Pick a project. **5 caption + image posts in 8 seconds**. Hindi/English/Hinglish. Edit before publish if needed.



## Brokerage P&L cockpit

Brokerage → Cockpit. Live view of **earned / eligible / pending / at-risk** across deals. Filter by agent, period, project.

## AI site visits

When buyer says "I want to visit", AI proposes **3 best slots**, buyer confirms via WA, your calendar fills, reminders auto-send.

## Aapki Bulbul AI

**24×7 in-product guide**. Click bottom-right widget. Ask anything. Answers how-tos, troubleshoots, recalls your past chats.



## RERA Shield

**18-rule scanner** runs on every social post — blocks 'assured returns', missing carpet area, expired approvals before publish.



## AI content engine

**5 caption + image posts in 8 seconds**. Hindi · English · Hinglish. Auto-suited to your project, target audience & platform.



## Brokerage P&L cockpit

Real-time view of earned / eligible / pending / at-risk brokerage across every deal. **Auto GST invoices & receipt tracking.**

## AI-scheduled site visits

AI suggests **3 best slots**, buyer confirms via WhatsApp, calendar auto-populates with reminders for buyer + broker.

## Aapki Bulbul (AI assistant)

**24x7 in-product guide.** Answers "how do I..." questions, troubleshoots issues, recalls past chats with each broker.

# Advanced 6 — grow into

★ SCALE STAGE ★  
ACTIVATE WHEN READY

## GST invoicing

When you mark a deal "paid", an invoice **auto-generates** with your GSTIN + SAC 9971 + CGST/SGST split. Email or download.

## Team management

**4 role tiers:** Owner, Admin, Manager, Sales. Per-feature permissions, full activity log. Add agents at ₹999/seat above plan limit.



## Performance leaderboard

Brokerage → Leaderboard. Live ranking of **who's converting** — by week, month, quarter. Use for coaching + incentives.

## Mini-website per broker

Each agent gets **yourname.brokerdost.ai**. Auto-generated with their listings + testimonials + WA CTA. White-label optional.

## AI voice agent (Pro)

**Hinglish voice agent** calls back unanswered leads, confirms site visits, qualifies buyers. Pro-only or ₹4,999 add-on.

## Co-broking marketplace

Inventory → Marketplace. Browse **200+ brokers'** inventory. Co-broke in 1 click. Auto commission split built-in.

## Team management

**4 role tiers** (Owner / Admin / Manager / Sales). Per-member permissions, activity logs & leaderboard.



## Performance leaderboard

Live ranking of **who's converting** by week / month / quarter. Coaching insights to grow your top performers.

## Mini-website per broker

Auto-generated

**yourname.brokerdost.ai** page with your projects, testimonials & WhatsApp CTA built-in.

## AI voice agent (Pro)

**24x7 calling** to confirm site visits + qualify leads in Hinglish. Records every call, ships transcripts to CRM.

## Co-broking marketplace

Discover other brokers' inventory.

**Co-broke in 1 click.** Filter by BHK, budget, city & commission split.

# Plans & pricing

★ LAUNCH OFFER ★  
25% OFF · LIMITED TIME

## Free

₹0

FOREVER

- ★ 20 leads / month
- ★ Basic CRM
- ★ Email support
- ★ 1 user

★ MOST POPULAR

25% OFF

₹8,332

₹6,249

PER MONTH

- ★ 500 leads / month
- ★ 30 AI posts
- ★ RERA Shield
- ★ Brokerage P&L
- ★ GST invoices
- ★ 3 team members

## Pro

25% OFF

₹21,665

₹16,249

PER MONTH

- ★ 2,500 leads / month
- ★ 100 AI posts
- ★ AI voice agent
- ★ Tanya AI advisor
- ★ Mini-website
- ★ 10 team members

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## Read once, master forever

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[See in-app feature index →](#)

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